



## METRO ALLIANCE OF INDEPENDENT INSURANCE AGENTS 2011-2012 Sponsorship Opportunities

MAIIA provides opportunities for affiliate member organizations to gain name recognition among the MAIIA membership through promotional communications, the bi-monthly *Metro Agent* newsletter, table-top display in the Sponsor Marketplace during the pre-luncheon networking reception, and other channels for getting the word out about your products and services.

Sponsorship packages are in addition to annual MAIIA membership dues, which are paid separately. For information, contact Kevin Jackson at 770-492-8811 or [kjackson@wtm-insurance.com](mailto:kjackson@wtm-insurance.com).

<b>Sponsorship Benefits:</b>	<b>Diamond</b>	<b>Platinum</b>
Table in Sponsor Marketplace networking area during pre-luncheon reception from 11:15-12:00, up to four sponsors each meeting rotated monthly	✓	✓
2 mins. podium time at beginning of luncheon	✓	✓
Company logo with link to sponsor website on all member email program notices	✓	✓
Logo, company info listed in bi-monthly <i>Metro Agent</i> newsletter	✓	✓
Full-page ad in online membership directory (a \$200 value)	✓	✓
Full-color promotional flyers distributed at 1 luncheon	✓	✓
Golf hole sponsorship at May Golf event (a \$100 value)	✓	✓
Special recognition on Diamond Sponsor sign at all luncheons	✓	
2 program panelist spots (Industry Affiliates only)	✓	
Additional prepaid lunch at all meetings (a \$200 value)	✓	
1 CE class or bar sponsorship (a \$150-\$250 value)	✓	
Annual Investment	\$1,200	\$900
Total # Sponsorships	6	10

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Sponsor Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Website: \_\_\_\_\_

Diamond Sponsorship                      \$1,200                      \$ \_\_\_\_\_

Platinum Sponsorship                      \$900                      \$ \_\_\_\_\_

Make checks payable to MAIIA and mail to address below, or renew online with a credit card at [www.maiia.org](http://www.maiia.org).